



## Press Release

Paris, France and Toronto, Canada, December 1, 2008

### **Integra Capital Ltd. and Lyxor Asset Management S.A. Announce Strategic Alliance in Canada.**

**Integra Capital Ltd.**, a Canadian investment management firm based in Toronto, and **Lyxor Asset Management S.A.**, the alternative investment arm of French bank **Société Générale**, today announced a strategic alliance in Canada.

Under this alliance, Integra will introduce Lyxor's Managed Hedge Fund Platform and Lyxor's Funds of Hedge Funds to Canadian registered pension plans.

Lyxor manages USD 84 Billion as of October 2008 and is specialized in three areas of expertise: alternative investment, exchange traded funds and structured management. This unique positioning has developed Lyxor's reputation as a leading provider of cutting-edge asset management strategies.

Integra Capital is a Canadian investment management company dedicated to delivering traditional and innovative investment strategies to help meet their clients' evolving pension investment objectives.

"Institutional investors demand transparency, liquidity, and superior risk management in today's investment environment," said Graham Rennie, CEO and Managing Partner, Integra Capital. "Lyxor Asset Management is one of the few firms in the world that delivers Hedge Funds and 'Funds of Hedge Funds' with these critical qualities. We are very excited about introducing the Lyxor approach to the Canadian institutional market place."

Xavier Cahierre, Managing Director of Société Générale comments: "We identified Integra to be uniquely positioned to bring our institutionally structured approach to the Canadian marketplace—we look forward to working with the Integra Partners."

**Societe Generale** is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses: Retail Banking & Financial Services, Global Investment Management, and Corporate & Investment Banking. [www.sgcib.com](http://www.sgcib.com)

**Lyxor Asset Management** is a wholly-owned subsidiary of Société Générale Group. Created in 1998, Lyxor AM manages USD 84 billion in three businesses: Alternative Investments (USD 26.4 billion), Structured Management (USD 24.4 billion), and Index Tracking (USD 33.33 billion Exchange Traded Funds)

**Integra Capital Ltd.**, established in 1987, is a Canadian investment firm, owned and operated by its principals. Since its inception, Integra has provided defined benefit and defined contribution clients with innovative and traditional strategies to meet their ever evolving needs.